

Emanuela Angelova

UX/UI Designer

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💡 Summary

Creative and detail-oriented UX/UI Designer with a strong foundation in user-centered design and digital problem-solving. My Master's in UX Design sharpened my skills in design thinking, user research, and project management. I have led various collaborative projects and conducted analytical research, including a dissertation exploring stress in VR using physiological data. I am passionate about intuitive, engaging digital experiences.

📁 Experience

- UX Advisor (Self-Employed)

Dec 2024 – Present

- Optimized digital interfaces to enhance usability and customer interaction
- Led user research initiatives and implemented feedback-driven design solutions
- Collaborated with cross-functional teams to align user needs with business goals

- Website Designer – Sorceress Brew, London

May 2024

- Designed and developed a branded website using provided assets
- Delivered final design ahead of deadline, incorporating feedback effectively
- Project approved on second submission

🧠 Skills

- **Hard Skills**

- UX/UI Design & Research: Wireframing, Prototyping, User Testing
- Tools: Figma, Adobe XD, Sketch, Axure
- Graphic Design: Photoshop, Illustrator

- User Research: A/B Testing, Usability Testing, Surveys
- HTML & CSS (Fundamentals)
- Design Systems & Component Libraries

- **Soft Skills**

- User-Centered Design Thinking
- Critical Thinking & Problem Solving
- Cross-Team Collaboration
- Time & Deadline Management
- Adaptability & Attention to Detail

Education

- Master's Degree in UX Design: 2023 - 2024

Birmingham City University, UK

- Bachelor's Degree in Interior Architecture & Design: 2021 - 2023
- Member of the Student Union

Birmingham City University, UK

Languages

- English: C2 – Proficient
- Bulgarian: C2 – Proficient

Interests

Painting & Creative Arts | Social Media Content Creation | Tennis